



2022 Sponsorship Program

	Bronze	Silver	Gold	Platinum	Diamond
Annual Advertising Spend Required*	\$20,000– \$29,999	\$30,000– \$39,999	\$40,000– \$49,999	\$50,000– \$74,999	\$75,000+
Use of the “ Safety+Health Sponsor” logo on your advertisements and on your website	✓	✓	✓	✓	✓
Promotion of your logo with link to your website on the Safety+Health website	✓	✓	✓	✓	✓
Logo on your Safety+Health Buyer’s Guide listing	✓	✓	✓	✓	✓
Acknowledgement in a sponsor “Thank You” advertisement to run in Safety+Health	✓	✓	✓	✓	✓
Inclusion of your product video on the Safety+Health website		✓	✓	✓	✓
Free Safety+Health Buyers’ Guide upgrade to Premium listing		✓	✓	✓	✓
Participation in an exclusive Safety+Health Ad Survey			✓	✓	✓
A custom email blast to the Safety+Health circulation**				✓	✓
Bonus full-page ad in print and digital editions of Safety+Health					✓

*If bonuses are redeemed and program does not meet required ad spend, you will be charged the current ad rate.

**Scheduled based on availability.