



# 2021 Sponsorship Program

	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
<b>Annual Advertising Spend Required</b>	<b>\$20,000– \$29,999</b>	<b>\$30,000– \$39,999</b>	<b>\$40,000– \$49,999</b>	<b>\$50,000– \$74,999</b>	<b>\$75,000+</b>
Use of the “ <b>Safety+Health</b> Sponsor” logo on your advertisements and on your website	✓	✓	✓	✓	✓
Promotion of your logo with link to your website on the <b>Safety+Health</b> website	✓	✓	✓	✓	✓
Logo on your <b>Safety+Health</b> Buyer’s Guide listing	✓	✓	✓	✓	✓
Acknowledgement in a sponsor “Thank You” advertisement to run in <b>Safety+Health</b>	✓	✓	✓	✓	✓
Inclusion of your product video on the <b>Safety+Health</b> website		✓	✓	✓	✓
Free <b>Safety+Health</b> Buyers’ Guide upgrade to Premium listing		✓	✓	✓	✓
Participation in an exclusive <b>Safety+Health</b> Ad Survey			✓	✓	✓
A custom email blast to the <b>Safety+Health</b> circulation				✓	✓
A custom 10-question survey emailed to the <b>Safety+Health</b> circulation					✓

